



## My recent work



Jenny Koch & the Bear Creek Band



Bike Culture



Google Experiments/ Javascript



Slyder and Associates

### WEB DESIGN



Code + Design = Sweet Web Pages  
Whether it be Wordpress or HTML, every snippet of code is manicured. I tend to be a curious designer, prone to over-thinking but Im loaded with lots wild inspiration.

### INTERACTIVE MEDIA



I handle a diverse variety of digital mediums. I like to wear multiple hats, from web design to motion graphics to video and audio editing, I can create some real kick-ass stuff.

### BRANDING



It takes serious work and planning to make a simple mark represent a company. Branding says everything about a business. I dont have a business degree but I can help you by designing you a sweet logo!

### PRINT



Yes, print design. Lucky for you, I work in both worlds. Contrary to popular belief print is not dead, its apart of our daily lives. From magazine advertisements to packaging, I can design it for you.

Rebecca Slyder Portfolio site (rebeccaslyder.com):

Overall I think this design of this site is pretty strong. Good grid structure, everything lines up well. Easy to navigate. I like that the squares and circles that are a part of her logo are used in the header and inverted in the background. I also like the icons used along with the categories of her work. Something I hadn't thought of before was to include percentages of how comfortable I am with different languages, as she has done.

I really like the links to social media sites, as they are grayed out, which fits with the color scheme she is using, but then the color rolls up onto them when you mouse over. I may do something like this on my portfolio site.

## My skills

WEB DESIGN (HTML/CSS) 95%

JQUERY 80%

WORDPRESS 75%

INTERACTIVE MEDIA 75%

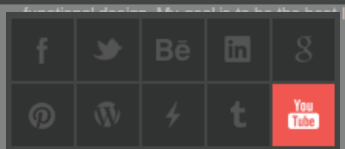
PHP/MYSQL 60%

GRAPHIC DESIGN 95%

LOGO DESIGN & BRANDING 98%

### ABOUT ME

I believe in providing attractive, original, and



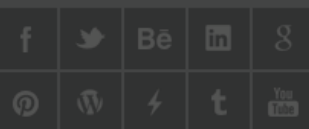
Cell: 480.221.4833

Email: [Designs@RebeccaSlyder.com](mailto:Designs@RebeccaSlyder.com)

### OTHER LINKS

[Rebecca Slyder Resume](#)

[vCard Download](#)



### LATEST TWEETS

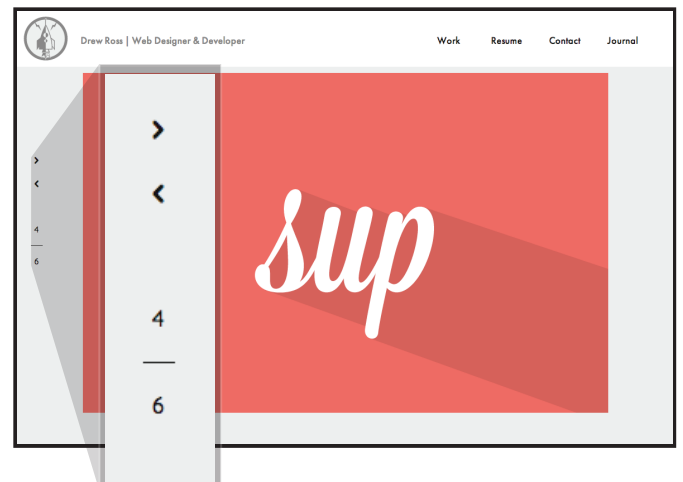
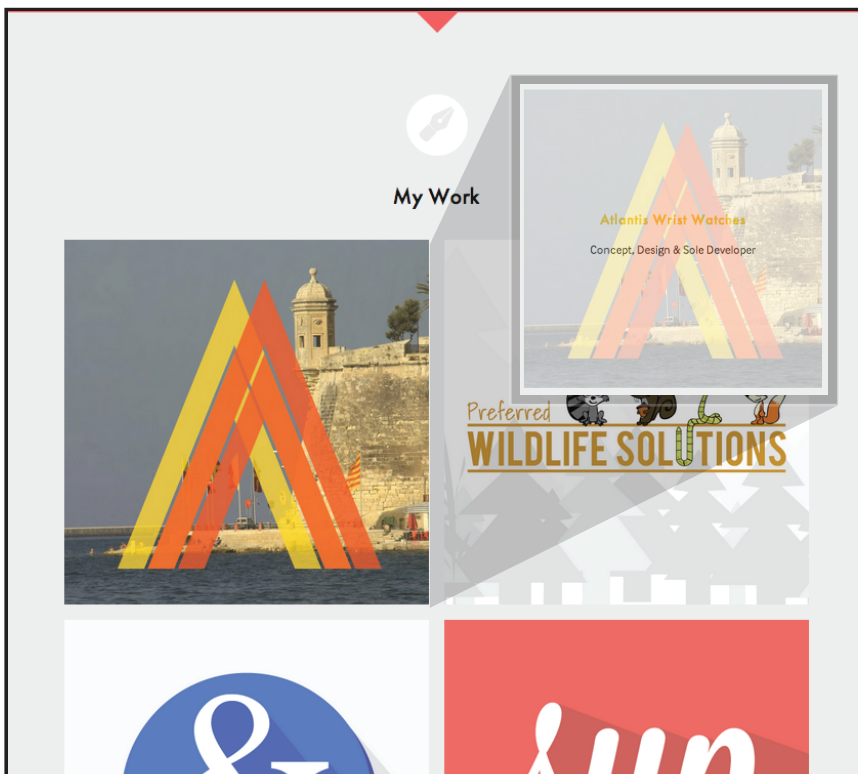
loading tweets...



### Drew Ross Portfolio Site (drewjross.com):

This site is pretty minimal, with lots of negative space and icons. The main page has very little text, and is very easy to navigate. I like the large images that link to the work, however I don't think they need to be as large as they are. They are responsive, and I like that the image fades when you hover over it to show the text describing the work that he did on the project. Obviously the rocket ship is his logo, but I don't really see the branding carried throughout the site or any real cohesive color scheme. I don't think this necessarily detracts from the site, but I think sticking to one color and using it for all of the icons and any accent text would have made it that much stronger. Overall, a good, clean layout that is easy to navigate.

The side navigation while viewing the work is a great addition, but may be a bit too small. I almost didn't even notice it!





# Rachel Berg

Work

About

Resume

Contact

## recent projects.



Rachel Berg Portfolio Site (creative-rachel.com):

This site is easy to navigate. I like the slider showcasing her work so there's not a lot of scrolling to find what you're looking for. Everything is in black and white for the most part, until you hover over it, and there are pink accents throughout. Typically, this is not a typeface that most people would use, but I think it works with the icon links to her social media. It's clean without feeling sterile.

about.

contact.

twitter.



# ERROR!!!

You're LOST?? Push that back button.

## Push it REAL GOOD!



Plus, this is the 404 page!

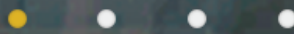


# D-OFFICIAL

- INTERACTIVE WEB DEVELOPER + AUDIO & VIDEO PROFESSIONAL -

AVID PROTOOLS HD CERTIFIED AUDIO ENGINEER  
ENGINEER, DESIGNER, CINEMATOGRAPHER  
COMPATIBILITY AND FORMATTING FOR PREVIEW  
INTERACTIVE WEBSITES AND WORKING

← SWIPE →

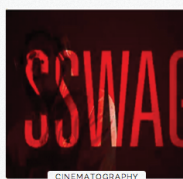
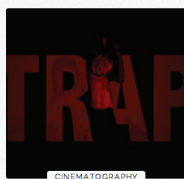
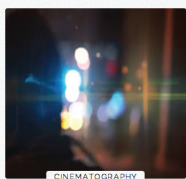


PROJECTS | ABOUT | CONTACT



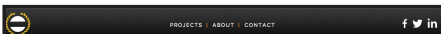
LATEST WORK

FILTER: ALL WEB DESIGN VIDEO AUDIO



Dave Danielson Portfolio site (dofficial.com): I like the interactivity of this page, but the video behind the header/slider took a while to load. The hierarchy of this is pretty easy to navigate, and the “one page” design works well. I also really like the simplicity of this site, with the limited color palette, which is mostly white, blacks, and greys, with just yellow as an accent. Even the contact form at the bottom is minimal.

I would like to display my work in a similar way to this, under different tabs as he has done, with thumbnails that link to the work if I decide to go with a “one page” layout. This is another site that includes a bar graph of proficiencies of various skills and programs.



PROJECTS | ABOUT | CONTACT



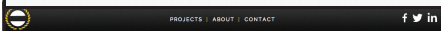
## DEVELOP

THE NUTS AND BOLTS THAT HOLD TRUE TO WEB STANDARDS



CREATE

LATEST WORK



PROJECTS | ABOUT | CONTACT



## DEVELOP

THE NUTS AND BOLTS THAT HOLD TRUE TO WEB STANDARDS



CREATE

LATEST WORK

## CONTACT ME

\* REQUIRED FIELDS

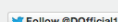
\* NAME:

\* EMAIL:

MESSAGE:

SEND

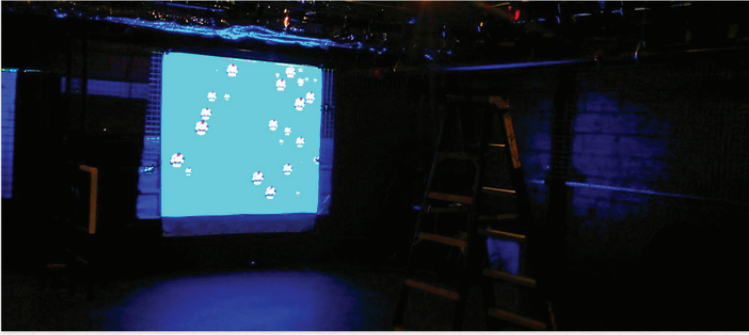
RESUME V-CARD





Welcome ... this is my portfolio. I'm an interactive developer and media producer. Take a look at some of my best work.

First Avenue event setup.



Danny Rangel Portfolio Site (dannyrangel.com): Overall, I don't think this is a very strong design. I think that using custom icons that are not commonly used can be confusing for the user, so this makes the navigation more difficult. Also, I think that using images or icons instead of large letters and numbers to link to the featured work would have been better. But I like the minimalistic approach with the black and white contrasted by the red. I also like the circles, but they would have been better used and brought a more cohesive feel to the whole site if they all contained images and/or icons. Also, staggering the placement of the circles so that every other one was on the opposite side, with the text moved over to the right side would have provided a little more stimulation and broken up the page a bit more.

FEATURED WORK

<b>A</b>	<b>K</b>	<b>S</b>	<b>M</b>	<b>V</b>	<b>1</b>
ALTITUDE DESIGN	K&A ADVERTISING	SEE MORE PERSPECTIVE	INTERVIEW TWIN CITIES	VIDEO PRODUCTION	1ST AVENUE

SEE MORE PERSPECTIVE

Description

Contracted project in which I created a website in **WordPress** based on a previous website that I designed and built. Throughout the work I wrote the necessary HTML, CSS and Javascript a good dose of the PHP world of WordPress. I utilized the Adobe Creative Suite to slice and optimize new graphics as well as the JQuery library to make new plugins.

Tools

Wordpress  
HTML  
CSS  
Javascript  
Jquery  
PHP  
Adobe CS6

Role

Developer  
Designer



INTERVIEW TWIN CITIES

Description

The purpose of this website is to **promote local, independent businesses and individuals** of the St. Paul / Minneapolis community. Users are able to view video and other interactive material about unique individuals and the activities that make them extraordinary.

Tools

HTML  
CSS  
Javascript  
Adobe CS6  
Final Cut Pro

Role

Developer  
Designer  
Director  
Editor

'Interview Twin Cities' is a window to the city and culture thriving in the Minneapolis / St. Paul area of Minnesota. Through video the user is introduced to interesting Minnesotans that range from artists, musicians, and restaurateurs to individuals pursuing endeavors off the beaten path. All of the segments are presented with the subject's favorite things to do in the Twin Cities as well as specific things about the area that has inspired or influenced their work.

